



PRESENTS

LOUDER!

HOSTED BY
LEON FORD

*Raising Voices.
Raising Funds.
Fueling Change.*

February 21, 2026
6:00 PM – 10:00 PM

Rivers Casino Pittsburgh

Attire: Cocktail Attire



**RECOGNIZING
THE WORK &
AMPLIFYING
THE WHY.**

ABOUT **THE HEAR FOUNDATION**

Co-founded by Leon Ford, a survivor and community leader, and former **Pittsburgh Police Chief Scott Schubert**, The Hear Foundation is a cross-sector movement rooted in healing, accountability, and collaboration.

With support from grassroots organizers, nonprofit leaders, public safety professionals, and mental health experts, the Foundation brings together residents, police, and national thought leaders to listen, learn, and lead meaningful change.

Focused on gun violence reduction, trauma recovery, and workforce development, The Hear Foundation invests in bold solutions to create safer, more connected communities — because safety begins with trust, and change begins with all of us.



ABOUT **LOUDER!** HOSTED BY LEON FORD

LOUDER! is not your typical gala — it's a high-impact fundraiser and celebration of courage, community, and change. Hosted by activist and visionary Leon Ford, this unforgettable evening raises critical funds to advance **The Hear Foundation's mission: building safe, empowered communities through trauma-informed advocacy, youth programming, and systems change.**

Set at the elegant Rivers Casino Ballroom, LOUDER brings together civic leaders, changemakers, and supporters for a night that uplifts the voices driving equity — and honors the everyday heroes making it happen.

This year's event will shine a spotlight on local honorees who embody the values of The Hear Foundation, as we celebrate their contributions and amplify their impact.

Guests will experience:

- Powerful storytelling, community tributes, and live performances
- Honoree presentations and surprise awards
- Gourmet food and premium cocktails
- DJ and musical entertainment
- Exclusive silent auction and 50/50 raffles
- High-energy fundraising for real, lasting change

**LOUDER is where mission
meets movement –
Recognizing the Work.
Amplifying the Why.**



LOUDER!

HOST COMMITTEE

Leon Ford &

Quintin Bullock

Diana Bucco

Debra Caplan

Robert Cherry

Kim Berkeley Clark

Giles Davidson

Laura Ellsworth

Bill Generett

Saleem Ghubril

John Henne

Diane Holder

Timothy Lewis

David Malone

Chris Ragland

Jeffrey Robinson

Scott Schubert

Fred Thieman

Dan Waldmann

Geovette Washington

Devin Winklosky

February 21 | 6pm | Rivers Casino

LOUDER! AWARDEES



LOGAN BENNETT

JONES DAY
ASSOC. FINANCIAL MARKETS



KIM BERKLEY CLARK

COMPANY / TITLE



MICHAEL A. COMBER

COMBER MILLER LLC
PARTNER



JEFF CRAWFORD

COMPANY / TITLE



DAN LAVALLEE

UPMC HEALTH PLAN
AVP OF COMMUNITY
ENGAGEMENT



MARK NORDENBERG

UNIVERSITY OF PITTSBURGH
CHANCELLOR EMERITUS



TAILI THOMPSON

COMPANY / TITLE



PREETI TULI

COMPANY / TITLE

THE PROGRAM – A NIGHT TO GET LOUDER FOR CHANGE

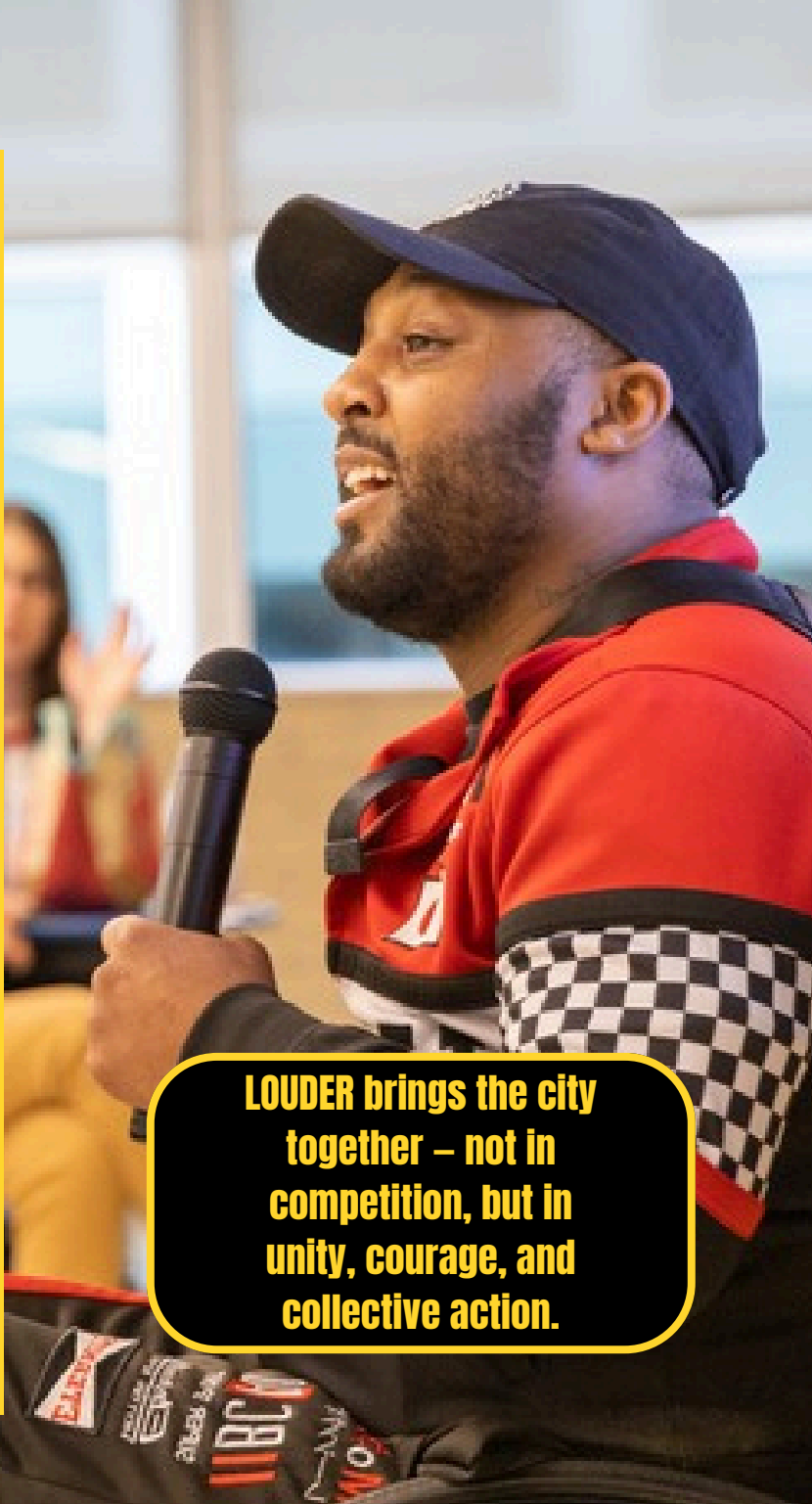
IMPACT. INSPIRATION.
AMPLIFICATION.

This isn't just a gala — it's a bold and immersive experience designed to uplift voices, galvanize community, and fund the movement.

Expect a powerful evening that blends storytelling, recognition, and real action:

- Spotlight Tributes honoring local changemakers, activists, artists, and advocates
- Multimedia storytelling moments that give voice to community truths and triumphs
- Live performances that energize, uplift, and move the room
- Hosted segments by Leon Ford — guiding the night with purpose and presence
- Surprise recognitions that celebrate the spirit of Pittsburgh resilience

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Rather than step into a ring, guests step into a shared purpose — to listen, to amplify, and to fuel change.

A man with a beard, wearing a dark blue baseball cap and a red jacket with a black and white checkered pattern on the sleeve, is speaking into a black microphone. He is looking upwards and to the left. In the background, other people are visible, some with their hands raised.

**LOUDER brings the city
together – not in
competition, but in
unity, courage, and
collective action.**

SPONSORSHIP LEVELS

\$15,000 — Title Megaphone Sponsor

Make your message impossible to ignore. As our premier sponsor, your brand sets the tone and takes the spotlight throughout the entire evening.

Benefits:

- Top-tier naming rights (e.g. "LOUDER, presented by [Your Brand]")
- Premier logo placement on all materials: web, print, merch, step & repeat, and signage
- 8 VIP tickets (Reserved Table) with exclusive access to Private VIP Reception
- Premium on-stage logo placement and digital screen presence
- On-site speaking opportunity or brand mention during the program
- Meet-and-greet with Leon Ford and other honored guests
- Dedicated branded content in event email blasts
- Custom product or message placement in gift bags or giveaways
- Featured social media spotlight leading up to and post-event
- Prominent on-site activation and branding space
- Full page ad in program

\$10,000 — Amplifier Sponsor

Turn up the volume on your impact. This sponsorship level ensures your brand resonates across the room and across the region, with premium visibility and authentic engagement.

Benefits:

- Logo featured on all event collateral — website, printed materials, digital screens, signage, and merchandise
- 8 VIP tickets with access to the Private VIP Reception
- Meet-and-greet opportunities with Leon Ford and special guests
- Logo placement on stage, badges, and venue displays
- Brand inclusion in email blasts before and after the event
- Product or promotional placement in guest gift bags or on-site giveaways
- Dedicated highlight across LOUDER's social media platforms
- Prominent signage and branding throughout the venue
- Full page ad in program

A background image showing three people smiling and looking towards the camera. On the left is a man with a beard and a patterned shirt. In the center is a woman with long brown hair. On the right is a woman with dark hair wearing a colorful headband. They appear to be at a social gathering or event.

\$7,500 — Mic Check Sponsor

Make your message echo through the movement. This level amplifies your support for community changemakers while putting your brand in front of engaged leaders, innovators, and influencers.

Benefits:

- 6 VIP tickets with access to the Private VIP Reception
- Meet-and-greet with Leon Ford and featured honorees
- Product placement in swag bags or on-site giveaways
- Logo placement on the event website, printed program, and venue signage
- Dedicated shout-out on LOUDER's social media channels
- ¾ Page ad in program

\$2,500 — Echo Sponsor

Stand with us. Be seen. Be counted.

Your support sends a message — you believe in amplifying justice, community, and real change.

Benefits:

- 4 VIP tickets
- Logo on website, programs, signage
- ½ Page ad in program

\$5,000 — Broadcast Sponsor

Be part of the movement. Fuel the momentum. Your support strengthens the HEAR Foundation's work and puts your brand in front of a passionate, change-driven audience.

Benefits:

- 4 VIP tickets with access to the Private VIP Reception
- Meet-and-greet with Leon Ford and featured honorees
- Logo placement on event website, printed program, and venue signage
- Dedicated shout-out on LOUDER's social media channels
- ½ Page ad in program

\$1,500 — Supporter

Benefits:

- 2 VIP tickets
- 1/4 Page ad in program

Program Book Ads

- Full Page
 - (5.5" x 8.5") — \$500
- Half Page
 - (5.5" x 4") — \$250
- Business Card
 - (3.5" x 2") — \$100

WHY SPONSOR?

Sponsorship means more than logo placement — it means standing ringside for healing, justice, and youth empowerment.

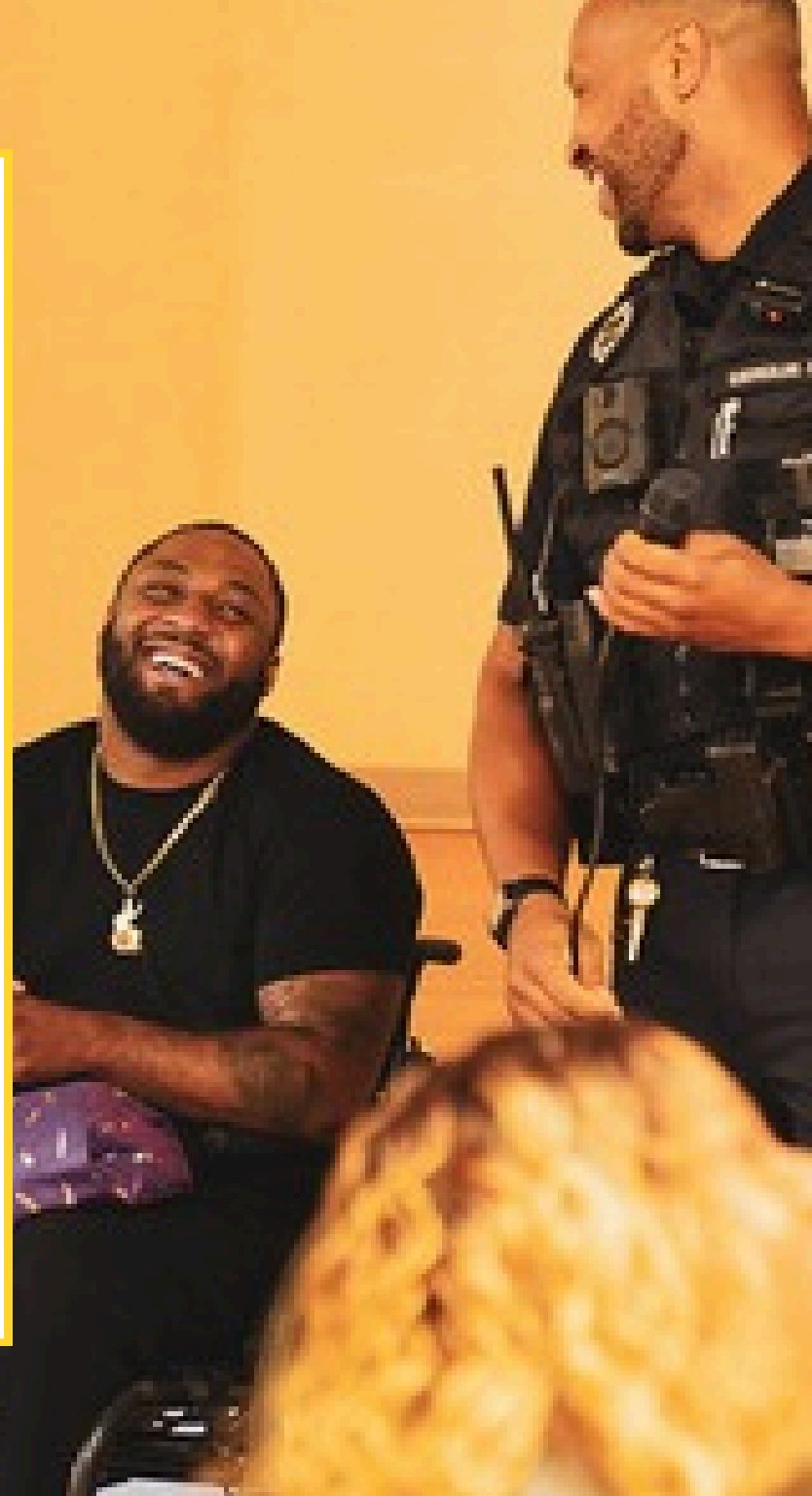
Your support fuels programs that:

- Build community trust and restorative solutions
- Uplift young leaders and formerly incarcerated individuals
- Bridge gaps between systems and the people they serve

Visibility – Connect with hundreds of attendees, media outlets, and influential leaders

Impact – Support an urgent cause that resonates deeply with today's values

Engagement – Activate your team through meaningful involvement





The Hear Foundation – Louder! Gala Sponsor Form

Thank you for supporting The Hear Foundation's Louder! Gala as a sponsor. Your generous contribution will help us raise critical funds to build safer, more connected communities. Please complete the form below.

Sponsor Information

Organization / Company Name: _____

Primary Contact Name & Title: _____

Email: _____

Phone: _____

Mailing Address: _____

Company Website: _____

Sponsorship Level

Please select your sponsorship level:

- ☐ Megaphone Sponsor – \$ _____
- ☐ Amplifier Sponsor – \$ _____
- ☐ Mic Check Sponsor – \$ _____
- ☐ Broadcast Sponsor – \$ _____
- ☐ Echo Sponsor – \$ _____
- ☐ Supporter – \$ _____

Recognition Information

Please print our name as follows in all materials: _____

Recognition Name (exactly as it should appear): _____

- ☐ Please use our logo. We will email a high-res file, both full color and one color (.ai or .eps) to: summer@advancementadvisorsgroup.com.
- ☐ We would like to remain anonymous.

Guest Information (If sponsorship includes tickets)

- ☐ We will use all of our tickets.
- ☐ We will not be using our tickets (please donate them back).

Your guest list will be submitted via our louderpittsburgh.com website: www.louderpittsburgh.com. Please select Sponsor

Ticket at checkout and enter your unique sponsor code which will be assigned once your sponsorship is confirmed. All guests must be registered using this method to gain entry.

Program Ad / Logo Submission – Due by 2/1/2026

- ☐ We will submit artwork by ____ / ____ / ____ ☐
- Please design our ad for us using our logo & copy ☐
- Not applicable to our level

Payment ☐ Check enclosed: **Please make check payable to The Hear Foundation** ☐ Paying online at: www.louderpittsburgh.com
☐ Please invoice us ☐ Other: _____

Signature I confirm our sponsorship commitment as indicated above. Name: _____

Signature: _____

Date: _____

For more information or to confirm your sponsorship, please contact:

Summer Dean
412-480-0146
summer@advancementadvisorsgroup.com

A photograph of a man with a beard, wearing a white shirt and a dark vest, sitting in a wheelchair on a stage. He is facing away from the camera, gesturing with his right hand towards a large audience seated in a theater. The theater has red seats and large windows in the background. A bright light source is visible on the left side of the frame. The overall atmosphere is formal and professional.

CONTACT

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LOUDER!